

Confédération Européenne de la Chaussure

European Footwear Confederation

Rue de la Science nº14b- 1040 Bruxelles Tel. +32.2.808.44.52- www.cec-footwearindustry.eu

Brussels, 28 May 2018

CEC calls on Footwear Technicians to Participate in Pilot Course on Comfortable Fashion Footwear

The European Footwear Confederation (CEC) is pleased to announce the launch of the Erasmus+ Fit2Com project's Pilot and calls on footwear technicians to apply to participate in the Pilot before 20 June 2018. Selected participants will follow an online and work-based course on Comfort and Healthy Fashion Footwear to learn how to incorporate essential comfort and health-promoting features in their shoe designs. Do not miss the opportunity to sign up and improve knowledge in an area which is highly valued by consumers!

On 14 and 15 May 2018, the 13 public and private partners of the Erasmus+ Fit2Com project, co-funded by the European Commission, gathered in Porto, Portugal, to finalise the content and logistic arrangements of a pilot course to test the new developed training programme on comfortable fashion footwear related to the qualification profile also created under the project. The lucky participants who will get to participate will have the opportunity to acquire the necessary skills and knowledge in comfort and health features for fashion-based footwear by following an online course, which will be complemented by practical exercises in the form of workshops in respective partners centres of Germany, Portugal, Romania and Spain.

The aim of the Pilot Course is to test, perfect, and validate all the course units developed under the project. The online course has been designed to facilitate interaction and dialogue between trainer and trainee and includes helpful additional activities which will help students practice and maintain the knowledge acquired throughout the course. Based on the participants' experiences of the course, the project partners will be able to fine-tune its contents and features to ensure an optimum and efficient learning experience for the future students of the validated course. Furthermore, the pilot will be carried out with the involvement of companies from the four mentioned countries, which will host the trainees.

In the EU, there is a strong demand for comfortable shoes in the fashion sector, a finding which was confirmed by a study on consumers' preferences conducted by the CEC in 2017 available on the project website. This trend will continue growing in view of the ageing population and consumers determination to prevent and ensure a healthy and long life. Companies need therefore to ensure that workers have the required skills and knowledge in merging the latest fashion trends and aesthetic designs with a deep understanding of what makes shoes comfortable for consumers.

If you are a footwear technician, do not miss the chance to be among the first to test this brand-new course and apply now to participate in the Pilot by filling in the form on the following link: https://www.fit2comfort.eu/course/user/new/

The call for applications will close on 20 June 2018.

For news and updates, visit Fit2Com's website at http://www.fit2comfort.eu/ and follow the project on Facebook at https://www.facebook.com/fit2comfort.



